

# SPONSORSHIP PACKAGE

## COVINGTON PARTNERS



**13TH ANNUAL GOLF OUTING | 7.17.23**

presented by Lisa and Norm Desmarais



Stacie Strotman  
Executive Director

P.O. Box 0426  
Covington, KY 41012  
859.392.3172

partners@covington.kyschools.us  
www.mycovingtonpartners.org

 /CovingtonPartners



## WHO WE ARE

Founded in 1999 to reduce drug abuse and violence among Covington youth, **COVINGTON PARTNERS** has since expanded our offerings to include a variety of mentoring, family strengthening, and physical/mental health programs. Covington Partners provides **WRAP-AROUND SUPPORT SERVICES** to Covington Independent Public School students in every stage of their educational journey, working every day to keep our community moving forward by **ELIMINATING BOUNDARIES** to learning and success. Through a **COMMUNITY LEARNING CENTER** approach, providing academic and social enrichment to over 3,000 students annually, Covington Partners works to bring together **KEY COMMUNITY STAKEHOLDERS**, including students, families, partner organizations, funders, staff, board members, mentors and volunteers to all work toward the goal of helping the youth of Covington reach their **FULL POTENTIAL IN SCHOOL AND IN LIFE.**

By supporting the whole child through wrap-around services, each child in **COVINGTON INDEPENDENT PUBLIC SCHOOLS** has access to the support needed to be **SUCCESSFUL**. Through after-school programs, mentoring, youth leadership, visual and performing arts, prevention programs, and health and wellness initiatives, Covington Partners is helping Covington schools make substantial **ACADEMIC PROGRESS** and improve students' core **NON-COGNITIVE SKILLS.**

Every aspect of this organization's work is focused solely on

**SUPPORTING THE YOUTH OF COVINGTON.**



## VISION

Covington Partners envisions a future in which all Covington children realize the promise of their full potential.

## MISSION

Covington Partners works every day to keep our community moving forward by eliminating boundaries to learning and success. Through innovation and collaboration, we create safe and engaging environments for our students and families to learn and grow.

## VALUES

We believe our students have the potential for greatness.  
We create safe and engaging learning environments.  
We believe that learning has no boundaries.  
We believe with the unwavering support of schools, families and the community, our students will succeed.



# UNITE. GROW. SUCCEED.

# the event

## 13th ANNUAL GOLF OUTING

presented by Lisa and Norm Desmarais

TRADITIONS GOLF CLUB | HEBRON, KY | MONDAY 7.17.23

### AGENDA

- 10:30 AM
  - Registration
  - Lunch
  - Driving range open
  - Silent auction
- 12:00 PM
  - Shotgun start
  - Golfer contests
- Post-Scramble
  - Dinner
  - Awards

### GOLFER REGISTRATION INCLUDES

- 18 holes of golf
- Power golf cart
- Lunch
- Dinner
- Refreshments
- Swag bag
- Traditions Golf Club return certificate

### COST TO GOLFERS

\$800/foursome\*

### AUDIENCE

Community partners, funders,  
Greater Cincinnati corporations  
& businesses

### SIZE

36 foursomes



Unite. Grow. Succeed.

\*Golfers can register for the 13th annual golf outing prior to May 1, 2023 to receive the "Early Birdie" discount—\$200 off the cost of a foursome.

# X sponsorship opportunities

## X GRAND SLAM TITLE SPONSOR | \$10,000

2 COMPLIMENTARY FOURSOMES | RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER | RECOGNITION ON THE COVINGTON PARTNERS WEBSITE  
MULTIPLE SOCIAL MEDIA POSTS HIGHLIGHTING SPONSOR | NAME/LOGO INCLUDED ON VARIOUS SIGNAGE AT EVENT | ADVERTISING AT AWARDS  
CEREMONY | JOINT PRESS RELEASE OPPORTUNITY | VERBAL RECOGNITION AT AWARDS CEREMONY | TABLE/DISPLAY OPPORTUNITY AT EVENT | GIFTING OPPORTUNITY IN EVENT SWAG BAG | ADVERTISING ON ALL GOLF CARTS AT EVENT | ADVERTISING  
ON BEVERAGE CART | ADVERTISING ON MULLIGAN CARDS | ADVERTISING ON SCORE CARDS | ADVERTISING ON DRINK TICKETS | ADVERTISING ON  
SILENT AUCTION SITE AND MARKETING MATERIALS

# Lisa and Norm Desmarais

## X ALBATROSS SILENT AUCTION SPONSOR | \$5,000

1 COMPLIMENTARY FOURSOME | RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER  
RECOGNITION ON THE COVINGTON PARTNERS WEBSITE | MULTIPLE SOCIAL MEDIA POSTS HIGHLIGHTING SPONSOR | NAME/LOGO INCLUDED ON VARIOUS SIGNAGE AT EVENT | VERBAL  
RECOGNITION AT AWARDS CEREMONY | TABLE/DISPLAY OPPORTUNITY AT EVENT | GIFTING  
OPPORTUNITY IN SWAG BAG | ADVERTISING ON SILENT AUCTION SITE AND MARKETING MATERIALS



# St. Elizabeth HEALTHCARE



## X EAGLE SCORE CARD SPONSOR | \$3,500

1 COMPLIMENTARY FOURSOME | RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER & WEBSITE  
MULTIPLE SOCIAL MEDIA POSTS HIGHLIGHTING SPONSOR | NAME/LOGO INCLUDED ON VARIOUS SIGNAGE AT  
EVENT | VERBAL RECOGNITION AT AWARDS CEREMONY | TABLE/DISPLAY OPPORTUNITY AT EVENT | GIFTING  
OPPORTUNITY IN EVENT SWAG BAG | ADVERTISING ON EVENT SCORE CARDS

## X BIRDIE GOLF CART SPONSOR | \$2,500

2 COMPLIMENTARY SPOTS TO THE GOLF OUTING | RECOGNITION IN  
THE COVINGTON PARTNERS NEWSLETTER | MINIMUM OF ONE  
SOCIAL MEDIA POST HIGHLIGHTING SPONSOR | VERBAL RECOGNITION  
AT AWARDS CEREMONY | TABLE/DISPLAY OPPORTUNITY AT EVENT  
GIFTING OPPORTUNITY IN EVENT SWAG BAG

## X BOGEY MULLIGAN SPONSOR | \$1,500

RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER  
MINIMUM OF ONE SOCIAL MEDIA POST HIGHLIGHTING SPONSOR  
ADVERTISING ON MULLIGAN CARDS

## X PAR 3 19TH HOLE SPONSOR | \$1,500

RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER  
MINIMUM OF ONE SOCIAL MEDIA POST HIGHLIGHTING SPONSOR  
ADVERTISING ON DRINK TICKETS

## X PAR 4 DRIVING RANGE SPONSOR | \$1,000

RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER  
MINIMUM OF ONE SOCIAL MEDIA POST HIGHLIGHTING SPONSOR  
ADVERTISING ON DRIVING RANGE

## X PAR 5 HOLE SPONSOR | \$350

RECOGNITION IN THE COVINGTON PARTNERS NEWSLETTER  
ADVERTISING AT HOLE OF CHOICE AT TRADITIONS GOLF CLUB  
TABLE/DISPLAY OPPORTUNITY AT SPONSORED HOLE

## X ADDITIONAL ADVERTISING OPPORTUNITIES \$1,000

WE WILL PROVIDE ONE OF THE BELOW WITH YOUR COMPANY LOGO IN  
THE EVENT SWAG BAG:

- GOLF BALLS
- DIVOT FIXERS
- CAN COOLERS
- GOLF TEES
- SANTI-SPRAY PENS
- GOLF TOWELS

WE WILL HANDLE ALL ORDERS. CONTACT US FOR MORE INFORMATION.



## CONTACT US if you or your business...

...would like to be a sponsor of the Covington Partners 13th annual golf outing. **#OnParWithPartners**

...would like to learn more about Covington Partners and how you can collaborate on a project related to prevention, education, wellness, mentoring, and/or family engagement. **#UniteGrowSucceed**

...would like to become a mentor to a student in Covington Independent Public Schools. **#MentorOneStudentChangeTwoLives**

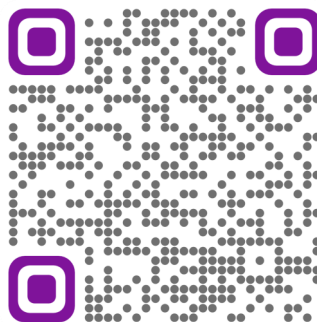
...would like to spread the good news of Covington Partners to your network. **#OurStudentsAreHopefulSupportedAndReady**

...would like to make a financial investment in the future of Covington students. **#TheSmartestInvestmentYouWillEverMake**

...would like to register for the event. **#BringOnTheGreenJackets**

**Ashley McClure**  
859.392.3176  
partners@covington.kyschools.us  
P.O. Box 0426  
Covington, KY 41012

For easy online event and sponsorship registration, please visit <http://bit.ly/CPGolf2023> or scan the QR code



# SPONSORSHIP OPPORTUNITIES

- GRAND SLAM** | \$10,000

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- ALBATROSS** | \$5,000

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- EAGLE** | \$3,500

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- BIRDIE** | \$2,500

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- BOGEY** | \$1,500

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- PAR 3** | \$1,500

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- PAR 4** | \$1,000

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- PAR 5** | \$350

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- ADDITIONAL ADVERTISING** | \$1,000
  - GOLF BALLS
  - GOLF TEES
  - DIVOT FIXERS
  - SANTI-SPRAY PENS
  - CAN COOLERS
  - GOLF TOWELS



## SPONSORSHIP CONTACT

NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

\_\_\_\_\_

## THE COVINGTON PARTNERS 13th ANNUAL GOLF OUTING

presented by Lisa and Norm Desmarais

TRADITIONS GOLF CLUB | HEBRON, KY | MON. 7.17.23



NAME	EMAIL	TOTAL
<b>TEAM NAME:</b>		<b>\$800/\$600</b>
TEAM CAPTAIN:		
GOLFER TWO:		
GOLFER THREE:		
GOLFER FOUR:		
<b>TEAM NAME:</b>		<b>\$800/\$600</b>
TEAM CAPTAIN:		
GOLFER TWO:		
GOLFER THREE:		
GOLFER FOUR:		

\*To receive the "Early Birdie" discount, registration must be received prior to May 1, 2023.

**SPONSORSHIP & GOLFER TOTAL**

Completed form and payment by check can be mailed to:

Covington Partners  
 ATTN: Ashley McClure  
 P.O. Box 0426  
 Covington, KY 41012



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